

TSH CHANGEMAKERS CHALLENGE 2020

RULES OF THE GAME

So now that we've got your attention and you're eager to get started, let's just quickly go over the most important rules and information to ensure that you know everything there is to know!

DEFINITIONS

1. TSH Changemakers Challenge
2. The Student Hotel
3. The Challenge Team
4. Team
5. Case Owner
6. TSH Coach
7. Participant
8. Application
9. Business Case
10. Prize

TEAMS

1. A team consists of 3 to 5 students.
2. Each team member is enrolled in a university or college at the time of the Challenge.
3. Team members can be from different universities/colleges, studies and years.
4. Team members are sufficient in English.

APPLICATION

1. Teams can apply for the Challenge by submitting the team members' resumes and a motivation via the [submission form](#). The Challenge Team will confirm every application.
2. A team can apply for one business case only.
3. Teams are not allowed to directly contact the business case owners during the registration period. The teams and case owners will be introduced once selected.
4. By applying, teams agree to the [General Competition Terms & Conditions](#) of The Student Hotel.
5. If selected, a team will be asked to appoint a team captain. Communications with the Challenge Team, TSH Coach and business case owner will run through the captain. He or she will be the main point of contact throughout the Challenge.

TSH COACH

1. Each participating team will be assigned a TSH Coach.
2. This person will support the teams with their case solution and will act as a liaison between the team and the case owners.
3. Teams are required to check in with their coaches at least once a week for an update. This can be online or in-person.
4. The TSH Coach of the winning team will also join the international learning journey.

SELECTION

1. The selection will be made by the Challenge Team.
2. All complete applications received before the deadline of the registration period will be reviewed.
3. Incomplete applications, regardless of the reasoning, will not be considered.

4. The Challenge Team will score the applications based on: to what extent the profiles of the team members match with the business case, the mix of team members, the team's motivation to join, the team's creativity and enthusiasm.
5. On Wednesday April 22nd, all applicants will receive an email to inform them of the selection.

TIMELINE & IMPORTANT INFORMATION

1. The TSH Changemakers Challenge is organised by The Student Hotel.
2. The main language of the Challenge is English.
3. All students enrolled in a university or college are welcome to apply.
4. The TSH Changemakers Challenge is open for registration from Monday February 10th until Friday April 17th at 23.59u (CET).
5. To apply for the Challenge, teams must send in the team members' resumes and a motivation.
6. The selection of teams will be announced on Wednesday April 22nd.
7. The Challenge Team will base its selection on the criteria listed under 'selection', and will select one team for each business case.
8. The Challenge takes place from May 7th until June 12th 2020.
9. During the Challenge, there are four offline events: the kick-off (May 7th), the co-creation (May 20th), a pitch training (June 8th – 10th) and the finale (June 12th). Participants are required to join these offline sessions at their respective TSH location.
10. The finale takes place on June 12th at TSH Amsterdam City. The Student Hotel will arrange transport and accommodation for the teams.
11. During the finale a professional jury will score the teams and ultimately decide who is named the winner. Prior to the finale, the Challenge Team will inform the participants of the judging criteria.
12. The professional jury is made up of representatives from The Student Hotel and its partners.
13. The winning team receives an international learning journey.

REVIEW

1. A professional jury will score the teams during the finale to determine who will be named the winner.
2. The jury will score the teams on the following criteria:
 - a. The feasibility of the business case (3x);
 - b. The scalability of the business case (3x);
 - c. The creativity of the business case (3x); and,
 - d. The pitch during the final (1x)
3. The jury's decision is final and cannot be protested.

PRIZES

1. The winning team wins an international learning journey for the team members, TSH coach and case owner.
2. The runner up and third place win seed funding for their respective case owners.
3. The learning journey will be planned in accordance with the team members, TSH coach and case owners.
4. The Challenge Team has the right to alter or postpone the learning journey due to unforeseen circumstances.

GENERAL COMPETITION TERMS & CONDITIONS

1. All The Student Hotel (“TSH”) on-line and off-line competitions are open to TSH guests only, aged 18 years and above at the time of entry. By participating in a competition, the participant fully accepts these Terms and Conditions.
2. TSH reserves the right to accept, reject, modify, suspend or cancel any competition participation, where and when deemed necessary, in respect to any violation or potential violation of any Terms and Conditions stipulated herewith.
3. TSH shall disqualify any competition participation, whereby in its opinion and discretion, a participant has deliberately or negligently submitted a content deemed obscene, defamatory, indecent, politically provocative or generally offensive in nature. Any participation submitted containing fraudulent information using false identity or other particulars with the intention to deceive or misrepresent TSH shall be disqualified accordingly.
4. TSH reserves the right to exercise its absolute discretion to enforce, exempt, amend, remove or determine any Terms and Conditions of the said competition, at any time without prior notice. Accordingly, TSH reserves the right to exercise its absolute discretion to cancel, postpone, suspend, modify or terminate the competition at any time without reason or prior notice.
5. Categories of prizes, benefits and/or entitlements awarded to winners are not exchangeable for cash or any other goods and are non-transferable. TSH reserves the right to vary or substitute the prizes without any prior notice.
6. In the event of any dispute arising from the competition including but not limited to claiming of prizes, related benefits and/or entitlements, proper documentary proof is required such as email account details, online media social networks and/or mobile application or notification of the same. Decision made by TSH therewith shall be final and binding onto the parties of the dispute.
7. Participants agree to allow TSH to use all information obtained throughout the application and registration process of the said competition. TSH may, for this purpose disclose any such information to third parties as may be required in accordance to proper business practise. TSH is committed to the protection of participants’ rights to privacy and data security pursuant to the GDPR and relevant regulation thereof. TSH ensures all personal information shall be processed diligently in compliance to existing privacy laws. Participants have the right to receive information about their personal data and participants may request to delete any personal data related to a competition by contacting the Privacy Officer at: Privacy@thestudenthotel.com
8. Upon providing information for the application and registration of the competition, participants unconditionally and irrevocably undertake to TSH that such information supplied shall not in whatsoever way infringe any third party’s legal rights. In the likely event of any monetary claim or legal proceeding is initiated against TSH pursuant to the use of such information, the participant whom supplied the said information shall be made liable to indemnify TSH for any loss, damage or other liability arising therewith.
9. Any subsisting intellectual property rights either whole or part in any compilation, collective work, or other derivative work created relation to the said competition shall be fully owned by TSH only. By participating, the participant transfers the ownership of all the intellectual property rights related to the content which has been sent to TSH in relation to the competition.
10. TSH shall not be liable to any monetary compensation, reimbursement or indemnity arising from any death, losses, personal injuries, claims, property damages or expenses to any party throughout the duration of and after the said participation.
11. For any whatsoever reason, where any part of the competition is not capable of being executed as planned by reason of, but not limited to, the infection by computer virus, bugs, tampering, unauthorized interception, fraud, negligence, technical failures or any other causes beyond the control of TSH whereby having corrupted or affected the administration, security, fairness, integrity, or proper conduct of the said

competition, TSH reserves the right to exercise its absolute discretion to disqualify any entry and/or cancel, terminate, modify or suspend the competition. TSH in doing so shall not be liable or responsible for any direct or indirect damages thereof.

12. In the event that these Terms and Conditions conflict with the terms and conditions stated in the competition advertisement online, the terms stated in the advertisement shall prevail.

13. Questions or remarks about any competition and/or these Terms and Conditions can be answered by contacting the Privacy Officer at: Privacy@thestudenthotel.com.